**Writing Your Own Business Plan**

**I.        Description of Your Proposed Business Operation**

**II.       Actual Business Plan Sections**

**III.      Related Supporting Documents and Records**

**Introduction:**

Writing a comprehensive Business Plan for your emerging company is the best single investment you can make in your firm's success.  A detailed and specific plan will help you design your company for success and eliminate any one of the hundreds of problems you will encounter.  A well-written Business Plan, with all of the attachments, gives you a precise blueprint of what you hope to achieve, gives your employees and staff an operating document to build on, and it gives outsiders --including lenders and investors, confidence that you know where you are going.  Without a plan, you blow wherever the whims of the day take you.  With a plan, you know what your measured goals and objectives are, and precisely the steps to take to reach those goals. A Business plan also spells out areas that need further study and helps make decisions before a crisis forces you to decide.  In short, a Business Plan is your design for success even as you take the first steps of creating your firm.